Get Your App: BMC Adds Application Integrator to Control-M

Event

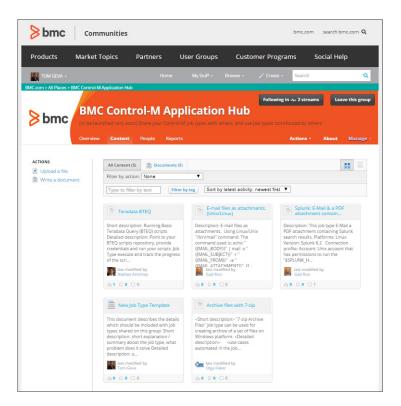
On June 2, 2015, BMC announced Control-M Application Integrator, a new design tool to simplify and speed up application integration Control-M Workload Automation (WLA). As part of this announcement, BMC also launched a new community website called Application Hub for customers and partners to find, share, and submit their own application integration templates or "job types". The goal of both Application Hub and the Control-M Application Integrator is to enable customers to more rapidly extend the benefits of WLA to all their application workflows. Application Integrator will be made available to all BMC Control-M customers as a standard component included in the base Control-M solution.

Endless Wish List of Applications

One of the biggest challenges for WLA vendors is staying current with the ongoing wish list of applications that customers would like to

see supported within a workload automation solution. Just keeping up with the top-tier enterprise applications is no small task, and many organizations also have custom-built applications that are core to their business. BMC Control-M supports the major enterprise applications such as ERP, BI, database, Big Data/Hadoop, data integration, backup and recovery, file transfer, and enterprise management. The product also incudes support for virtual and cloud computing platforms, as well as all the Unix platforms in addition to legacy OS support for mainframe and VMS as well as others. When you start to add in the software-as-a-service (SaaS), and even platform-as-a-service (PaaS), versions of enterprise applications and services, the task of providing integration to an organization's portfolio of applications becomes quite daunting. It is not feasible, nor even possible, for BMC to support the myriad of applications that customers want to integrate with Control-M.

Introducing Control-M Application Integrator, BMC has seized an opportunity to extend the reach of Control-M while at the same time empowering customers to perform their own application integrations. This new add-on solution combines a graphical user interface for generating working integration job types along with a community-driven application exchange for rapidly driving adoption of customerbuilt application integration job types. The idea is not for BMC to stop delivering or limit the application integrations they have historically provided, but rather for the company to stay focused on the large, complex enterprise applications and let customers, and value-added resellers (VARs), extend Control-M to the hundreds of other applications that could benefit from WLA.



EMA Perspective

WLA is not just about mainframes anymore. With enterprise customers increasingly looking for ways to tame the "application chaos" threatening to overwhelm IT operations, WLA as a whole is undergoing a bit of a renaissance. The move to virtualized data centers, coupled with a cloud mandate, has created a "wild west" of workloads running both inside and outside the data center. The automation and orchestration that WLA provides can help bring order to this chaos and can even enable IT departments to understand how to better manage their workload deployments for optimal performance. The automation component is not just about scheduling, the automation component of WLA encompasses a set of proactive tasks that include synchronization, monitoring, troubleshooting, and self-healing. And what makes the orchestration component so compelling is that WLA enables a diverse set of applications and platforms to interact in a way that would not otherwise be possible. This interaction leads to better insight into workflow and job dependencies allowing for overall improved operation performance.

BMC's announcement empowers customers and VARs to more rapidly bring the power of WLA to a much wider set of applications and services. Additionally, the community environment fostered by Control-M Application Hub will help build a repository of application integrations. With WLA perfectly positioned to tackle the growing challenge of workload sprawl, BMC continues to innovate, making its platform relevant at this critical juncture in IT transformation.

About EMA

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